

WHERE DOES YOUR CHOCOLATE COME FROM?



camino

Fair Trade Équitable Organic Biologique

CACAO IS MONITORED BY AN INDEPENDENT, NONPROFIT CERTIFYING ORGANIZATION

Fairtrade Canada guarantees it was produced and traded in a socially responsible manner.



BIG CHOCOLATE COMPANIES

CACAO IS UNMONITORED AND IS BOUGHT BY GIANT CHOCOLATE COMPANIES THROUGH SEVERAL INTERMEDIARIES, WITH A FOCUS ON VOLUME FOR BEST PRICE

FARMERS FORM DEMOCRATIC CO-OPS

allowing them to pool resources for processing and selling.



LA SIEMBRA CO-OP, CREATORS OF CAMINO,

visits with our partners; we collaborate to bring Camino products to Canadians.

LA SIEMBRA CO-OP WORKS DIRECTLY WITH PRODUCER CO-OPS

- Above market pricing
- Advanced credit
- Farmers control their businesses



Cacao co-ops located in
**DOMINICAN REPUBLIC
PERU
PANAMA**



BROKERS PAY FARMERS NEXT TO NOTHING

LEADING TO PRODUCER MARGINALIZATION AND EXPLOITATION

OFTEN RESULTING IN ILLEGAL CHILD LABOUR

- Dangerous work
- Long hours
- No education
- Thousands trafficked



YOU CAN'T FEEL GOOD

when farmers are exploited and poorly compensated for their hard work.



YOU CAN FEEL GOOD

when farmers are paid fairly and social premiums contribute to community development.

